

Rubric

Photo must receive an average of 3 or higher in all categories to qualify for the prompt

Category	1	2	3	4	5
Requirements	Photo does not meet the requirements of the prompt	Image shows no thought behind the photograph	Image shows little choices and thought behind the photograph to reflect the intended element, principle, or technique.	Image shows some clear choices and thought behind the photograph to reflect the intended element, principle, or technique.	Image shows obvious choices and thought behind the photograph to reflect the intended element, principle, or technique.
Exposure/Contrast	Image is grossly over exposed or under exposed rendering the image unidentifiable	Tonal quality is flat; very little contrast in color and neutrals makes the focal point blend into the background.	Tonal quality is fair; little contrast in color and neutrals.	Tonal range is good overall; some parts of the image could use more contrast.	Image is excellent with good contrast and range of light to dark tones to enhance the focal point.
Focus	Subject matter is not defined due to complete lack of focus.	Photograph is very pixelated and/or blurry; image was obviously photographed incorrectly	Fair detail in image; proper use of depth of field could enhance some parts of the image.	Good detail in image; proper use of depth of field will enhance parts of the image.	Excellent detail in highlights, shadows & midtones makes a good, clear image. Initial photo was obviously taken with proper camera settings selected.
Color/Value	The color/value completely distracts from the subject matter making the image ineffective	An obvious color cast or unusual color tone in some parts of the image ruins the quality or distracts from the focal point. If image is B&W, a full range of values is not represented.	Fair range of color tones; photograph would benefit from changes in color in one or more areas.	Good range of color tones; photograph might have benefited from a change in color in one area but is still OK overall.	Excellent range of color tones; colors work well together based on color scheme theories; no distracting colors to take away from focal point. If image is B&W, a full range of values is represented.
Creativity	Photograph does not show a creative approach to the prompt.	Minimal representation of assigned objectives; lacks originality and shows no evidence of	Fair representation of assigned objectives; some creative intent and shows little	Good representation of assigned objectives. The contestant has explored creative	Image demonstrates a very creative approach to the prompt; student has expanded on the basic

		trying anything unusual.	evidence of trying anything unusual.	solutions to the prompt.	requirements. It is clear that the student explored several choices/solutions to the prompt
Composition	Subject is not well defined	Photograph does not demonstrate visual interest and creativity in composition, balance, camera angle, and subject matter.	Photograph demonstrates little visual interest and creativity in composition, balance, camera angle, and subject matter.	Photograph demonstrates some visual interest and creativity in composition, balance, camera angle, and subject matter.	Photograph demonstrates exceptional visual interest and creativity in composition, balance, camera angle, and subject matter.
Technical Qualities	Inappropriate use of editing techniques	Poorly executed, little regard for quality	Technique a bit weak with little sense of challenge	Most technical aspects are successful	Excellent quality, use of tools, and attention to detail

Prompts:

Here is the list of prompts to be considered for this contest.

Animals

10 pts - Dog enjoying the summer

10 pts - Cat at rest

10 pts - baby animals

15 pts - Rodents

20 pts - Bird in flight

20 pts – snake

30 pts – farm animals having fun

30 pts – wildlife in the city

Nature

10 pts - dew on flowers

15 pts - an unlikely plant

15 pts - deep roots

20 pts - flower crown in the making

20 pts – plants reaching to the sun

Objects

10 pts - old thing, new angle

15 pts - a childhood memory

15 pts - education

20 pts – out of place

30 pts – in motion